

# Start, Track, & Grow

Your entire business in one platform.

We provide smarter solutions to empower businesses to thrive in the economy.

## Content

Section 1.0	Our Story	4
Section 2.0	Your Problem? Our Solution!	7
Section 3.0	About Us	10
Section 4.0	Foodnerd Features, Apps & Dashboard Modules	1.
Section 5.0	Onboarding	1
Section 6.0	Some Of Our Clients	2
Section 7.0	Contact Us	2:

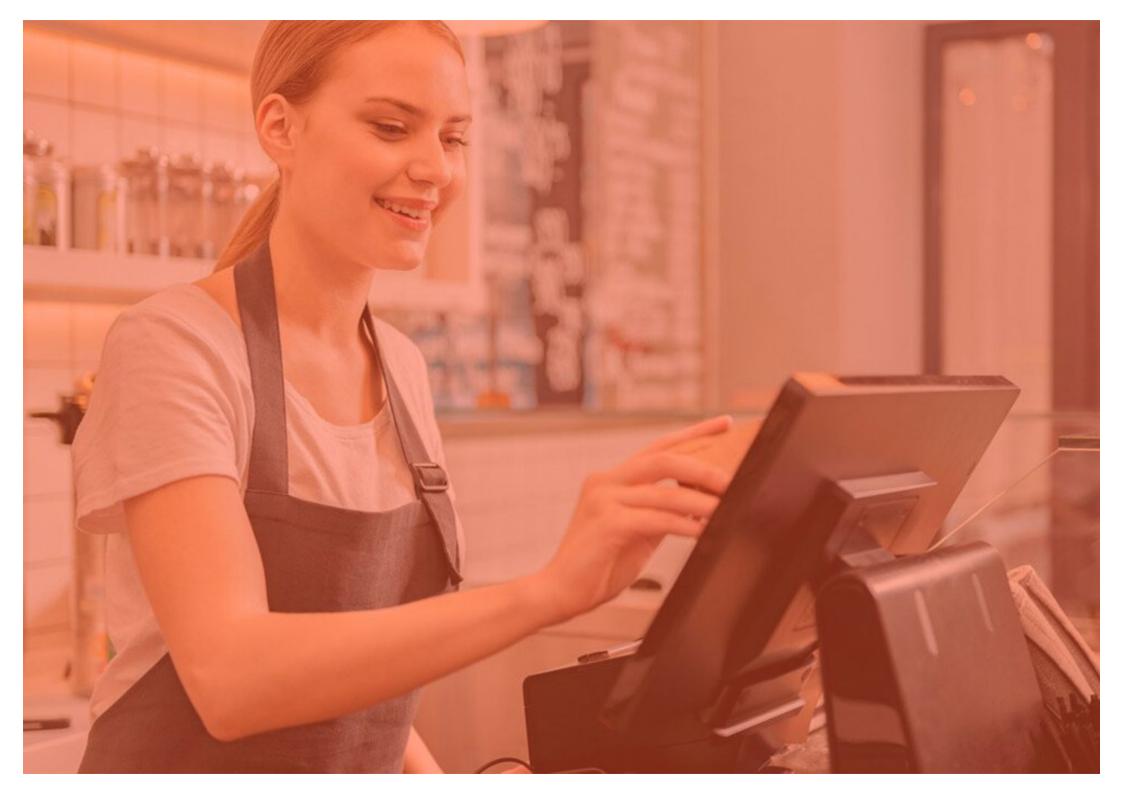
Introduction

Foodnerd makes us think that innovative ideas deserve to live. Today, smart technology retains a very high potential to unlock potential business growth. This is why we are here to provide our clients the smart technology that enables business diversification to a great extent. We want to integrate their entire business journey on one platform. Our POS is designed with reliable cloud-based technology that brings efficiency and ease and allows users to manage inventory, sales, employees, and customers reports.

Foodnerd POS is like icing on the cake that can be easily accessible to every food outlet, including restaurants and cafes. We believe that a happy customer is the key to success, and that is why we genuinely honor our customers. We listen to our customers closely and strive to keep up with innovative trends. We want to create our customer experience more digitally driven than ever before. If you're going to innovate your restaurant technology infrastructure by providing a user-friendly experience and easy restaurant management operation, then opting for Foodnerd POS will be your best decision for your restaurant's future.

3

## Our Story



#### **Our Story**

Foodnerd was born in 2016 with an aim to innovate, empower and revolutionize the restaurant industry in Pakistan .By 2021, our next milestone is to go all around the world and offering better, faster cloud-based all-in one restaurant management system on multiple platforms.

#### **Foodnerd Mission**

Foodnerd makes selling work for everyone. We give you instant control over your business and help you make smart decisions with intuitive tools that scale with you.

#### Foodnerd POS Vission

To build a point of sale with everyone, for everyone - All wrapped up with friendly human help, and enjoyable experience that powers growth.

#### **Founder**



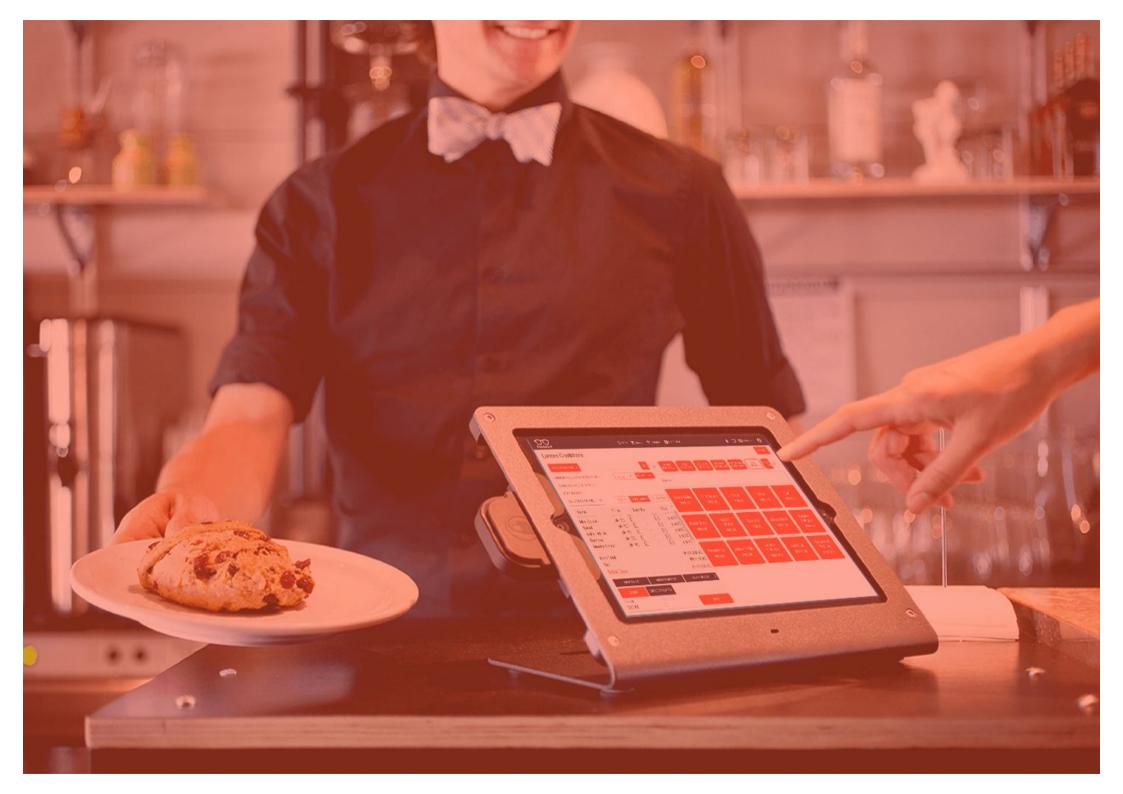
Hisham Malik

Co- Founder and CEO

Georgia Tech graduate with 17+ years of experience in USA and Pakistan in delivering high-end web and mobile, finance, e-commerce, social networking related award-winning successfully running commercial products.

- Lead Pakwheels Initiative
- Laid the foundation of architecture of the current site.
- Launched the Pakwheels in 2009
- Launched award winning SMS-based social networking platform in 2008

## Your Problem & Our Solution



Foodnerd supports Arabic, English, Urdu.

Tons of smart reports to support your business

Multi-language Support

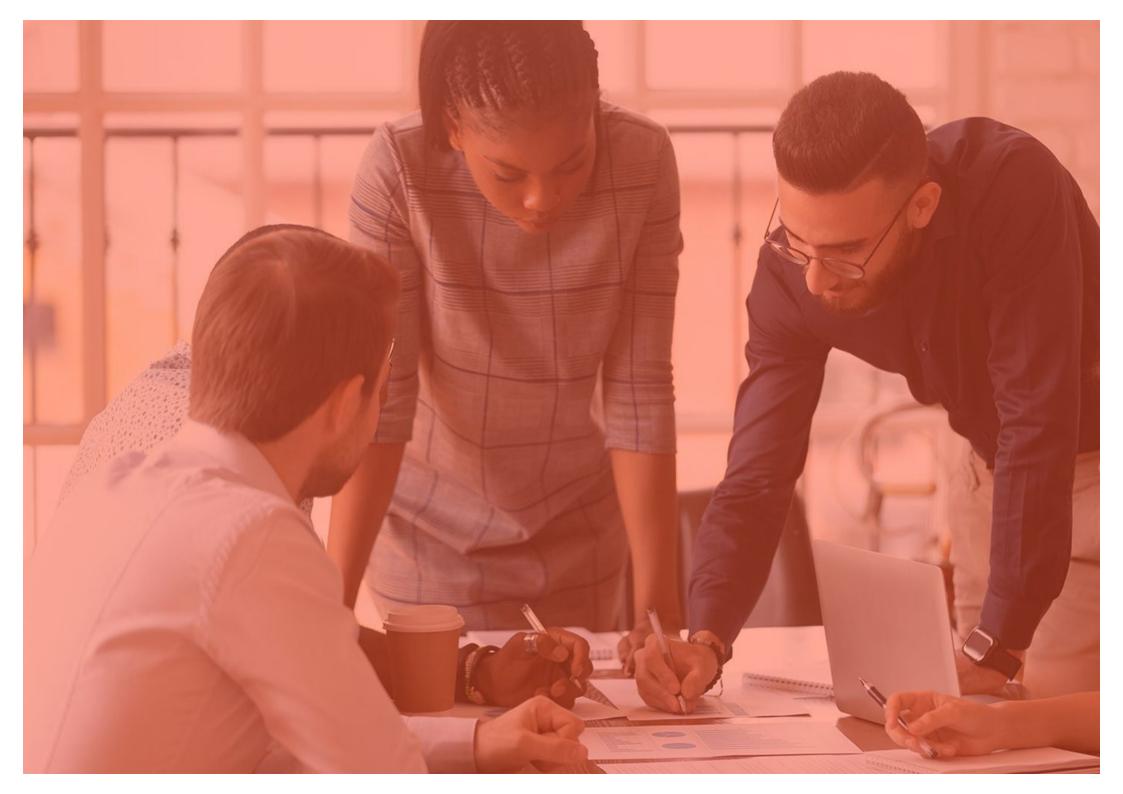
Insights on sales to promote and discount products

It also works offline so you can keep selling with no internet connection.

Bulky hardware with data that is hard to access?

Slow internet connections? No issues! Sleek iPads and access to data in real-time and on-the-go.

## About Us





#1 Point of Sale and Management Solution for businesses. On Demand Feature Customization

Customers

3,000+

Founded In

2016

**Employees** 

100+

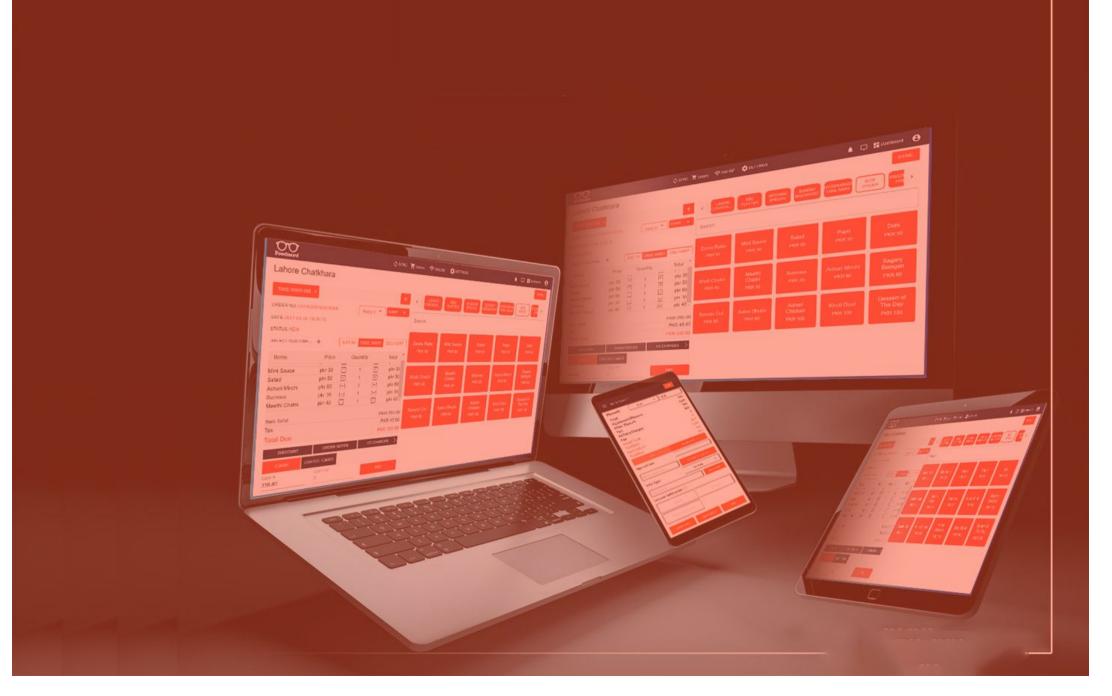
**Point Of Sales** 

3000+

One Million+

Orders Processed.

## Features, Apps and Dashboard Modules



#### **Features**



#### Cloud-Based

A cloud you can trust; Simple to set up, easy to update, no software to maintain, and all data is secured and stored in the cloud to be accessed in real-time anytime and on-the-go.



#### Offline Capabilities

Keep selling with no internet connection. We will keep powering through, connecting all the data and syncing it once you're back online.



#### On Demand Customization

Our team provides tailored features from accounting, delivery, to business intelligence as per demand and need of beloved customers



#### **Table Management**

Increase table turnaround time and customer experience. Manage your venue's floor layout and assign customers to the right tables, so there is space for everyone. You'll be able to inform oncoming customers of waiting times and deliver the fastest experience.



#### **Notifier**

Let your customers take control with updates on the stages of their orders. They'll be notified when their order is being prepared and when it's ready to collect.



#### Multi-language

Available in Arabic, English, Urdu

### Apps & Licenses



#### **POS Cashier**

Simple Installation, easy updating, works offline, available in many languages, and automatically syncs your sales to the dashboard on the cloud. You'll effortlessly process orders and payments and link them to the rest of your shop.



#### Kitchen Display System

Create a direct link between kitchen staff, waiters, and cashiers when orders are made. You'll avoid any human errors and track how long each dish takes to prepare. Get alerts of any order changes and eliminate food waste too.



#### Customer Display Screen

Attach a screen to the POS cashier, and display customer orders to them directly, allow them to pay faster by simply scanning QR codes off the screen too.



#### Notifier

Let your customers take control with updates on the stages of their orders. They'll be notified when their order is being prepared and when it's ready to collect.



#### Waiter Digital Menu

Go green and let waiters and customers make orders digitally. See orders instantly sent to the kitchen and POS, and changes automatically updated. You can also update your menu with images, calories, preparation times, and add different sizes as much as you like with changes



#### Customer Management (CRM)

Get insight on their purchases and create a full profile on their preferences.



#### Reports & Analytics

Get real-time and on-the-go access to rich data and make data-driven decisions using intelligence reports for your business, from sales, inventory, operations. View the reports in graphs and tables,



#### 12/7 Support

Increase sales, store valuable customer information, and improve the speed of service with past order Details.



#### **Inventory Management**

Monitor inventory levels and never lose track of your stock. Our POS provides you instant notifications whenever you are running low. You can manage your inventory and suppliers with just one click. With cloud kitchen, you can measure raw ingredients and shortage units and significantly decrease your labor cost.



#### Reports & Analytics

Get real-time and on-the-go access to rich data and make data-driven decisions using intelligence reports for your business, from sales, inventory, operations View the reports in graphs and tables,

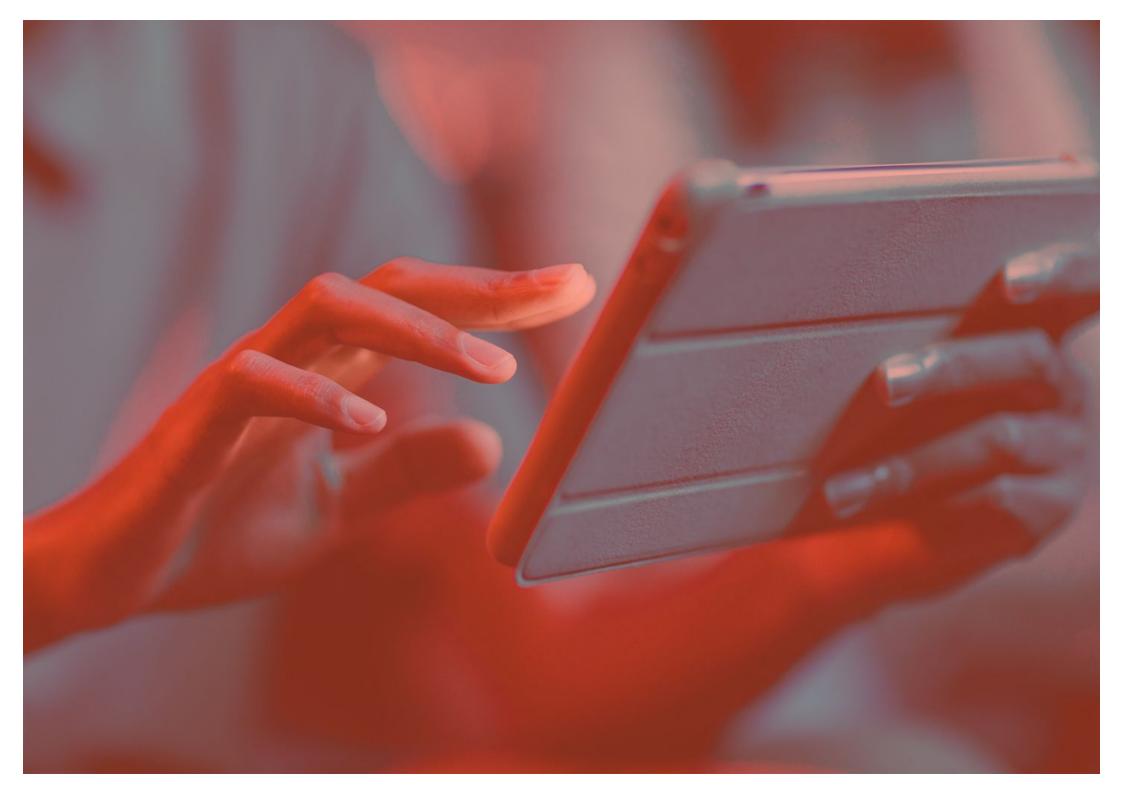


#### **Inventory Management**

Monitor inventory levels and never lose track of your stock with notifications when you're running low and one-click orders from suppliers.

You can also easily measure raw ingredients and units of storage, recipes.

## Onboarding



Once you've chosen the package that best fits your business, we'll process your payment so you can start using Foodnerd right away.

## Choose your package

## We'll dedicate an agent to you.

We'll train you and your team on the Dashboard and the Foodnerd apps and get you set up on adding products, categories, and inventory. You can choose to get training online, at your place of business, or in any of our Offices.

## Training for you website and your staff

After we've processed your full payment, we'll assign you a customer success agent who'll be there to walk you through your onboarding and give you support whenever you need it. They'll also set a date for your Training. We'll get in touch to make sure you're ready for us to deliver and install any devices.

### Support whenever you need.

Human help, whenever you need it. We might be all about apps, but we're here to help. Everyone gets 24/7 support with Live Chat on the POS Cashier, Dashboard, and Training for you website.

## Some Of Our Clients



















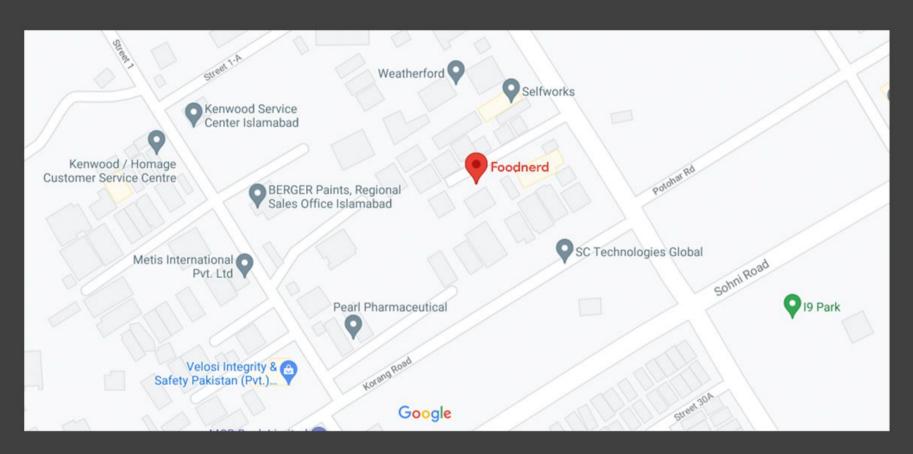












Visit us at one of our offices, contact us via the webform or email, or give us a call anytime. Main Office

Plot 206 Service Rd East I-10, I-10/3, Islamabad.

Branch Office

41 - Mezzanine Floor, Landmark Plaza, Jail Rd, Gulberg, Lahore. Contact Us

info@foodnerdpos.com +92 51 485 8394 +92-300-0550831



## Thank You!

**Foodnerd POS** 

© 2021 Foodnerd and/or its affiliates All rights reserved